

MASTERCLASSES

WITH

JOEY STUCKEY



THE ART OF IMPROVISATION

- Focusing on learning the language and syntax of music in order to create original phrasing and signature vocabulary
- Includes core concepts of how music works, voice leading, harmonization and practice techniques

GUITAR LESSONS

- A perfect opportunity for students to expand upon techniques discussed in improvisation master class

VOICE LESSONS

- Focusing on vocal health and recording studio techniques for great vocal performances

MUSIC TECHNOLOGY

- For any skill level, beg.-adv.
- Basic acoustics, recording principles, mic. selection + placement, & listening skills
- Advanced recording techniques such as EQ, compression, and special effects
- Subtractive EQ
- The art of “bleed”
- Overview of mastering

MUSIC BUSINESS

- Branding/marketing your music
- Revenue streams for independent musicians
- What is a PRO?
- Basic copyright information
- Planning for success
- Popular music—what makes a song a hit?

NAVIGATING THE WATERS OF PUBLISHING

- What is a mechanical license?
- What is a synchronization license?
- What is a co-pub?
- How do I use a split sheet?
- What are the traditional roles of the publishing company?
- What are the traditional roles of the songwriter?
- Contract negotiation: How much should I be paid?
- Should I set up my own publishing company?

INSPIRATIONAL TALK & MINI-CONCERT

- Seeing the Light through music
- How music is a powerful force for positive change
- Living a successful life of intention as a blind brain tumor survivor complete with humorous anecdotes and insight to help guide listeners toward realizing their own success
- This talk was the keynote address concluding the “Visually Impaired Musicians’ Lives” conference at University College of London in 2015

THE ART OF THE ENDORSEMENT DEAL (LEVERAGING WHAT YOU HAVE TO GET WHAT YOU NEED)

- What is an endorsement?
- How do I get one?
- What are the fundamental benefits of an endorsement?
- When am I ready to start seeking endorsement opportunities?

PRICING, AVAILABILITY, & TESTIMONIALS → JOEY@JOEYSTUCKEY.COM | (478) 742-7956 | JOEYSTUCKEY.COM

